

What to Expect

UNDERSTANDING THE WEBSITE DESIGN PROCESS



1. DISCOVERY

The discovery phase is all about getting to know you and your business. Who are customers? What is your goal? How will we define success?

2. PLANNING

Here we will establish a timeline, a SEO plan, outline a visual sitemap of your website, present wireframe page layouts and review a deliverable strategy for your website content and images.



3. DESIGN

Based on your sitemap and wireframe feedback, we present a series of design comps for you. This gives you an sense of the overall look and feel of your website pre-development.

4. DEVELOPMENT

Once you have approved your design, we begin our development phase. This is the unique build or web development of your brand new site design.



5. LAUNCH

After running testing and optimization through various browsers and devices, we set up your proper website hosting options. Now your site is launched, ready to share with the world!

6. MAINTAINENCE

Much like a car or a home, a long-term plan to maintain the health of your website is essential. Leave it to the professionals to provide security updates, backups, and content management.

